

123 Sales™ mobility suite



Go mobile. Go smart. Go smartmicros.

{ for Appexchange™ }

123 Sales is a partner member of salesforce.com and a proud member of appexchange.



The new business reality

Look around. Your salespeople are rarely in the office. They conduct their business at the client site, over lunch, or even after hours. To stay ahead, they need the right tools to optimize time and increase productivity, wherever they are.



123 Sales

Mobilize your business, not just your employees.

Increase the efficiency and efficacy of sales teams.

- ▶ **Conduct business anytime, anywhere.**
Decouple your sales team from their workstations. Enable them to conduct real business from their cell phone while traveling.
- ▶ **Minimize unproductive time and capture incremental business opportunity.**
Anywhere there is a wireless connection; there is an opportunity to drive business
- ▶ **Make better business decisions FASTER.**
Collaborate with colleagues in real-time and obtain critical information immediately.
- ▶ **Delight the customer.**
Create a system which enables users to ensure lightning-fast response to new customer leads and existing customer queries.

Are you ready to increase the productivity of your mobile workforce?

Call (888) 6-BE-SMART, or email:
info@smartmicros.com



123 Sales gives your team tools to:

- ▶ Provide faster customer response,
- ▶ Collaborate in real-time
- ▶ Utilize unproductive time.

Boosting performance with:

- ▶ Higher conversion rates,
- ▶ Shorter sales cycles, and
- ▶ more closed deals

Completing sales tasks while on the road in real time and in no time... that's incremental productivity and competitive advantage.

What are you doing to capture every opportunity to get business done?

123 Sales is smart sales designed for the road.

- ▶ **Uses your existing mobile devices**
123 Sales can be used on most mobile devices, including Blackberry, TREO, and standard cell phones. No new hardware needed.
- ▶ **Hassle-free integration**
Salespeople can be up and running with 123 Sales with a few keystrokes and a quick download—there are no software upgrades or complex installation requirements.
- ▶ **Designed for how you do business**
Simplified sales microapplications were designed to mirror sales workflow and handle specific sales tasks. No complex menus, minimal typing and scrolling.
- ▶ **Immediate productivity gains**
So easy to use, training and support requirements are minimal. Users can hit the ground running.
- ▶ **Secure and Manageable**
Password protection for users, and full administration tools for the enterprise.

A simple, straight-forward and manageable solution that keeps the focus on the tasks required to make the sale.



Easy to Learn and Use:

- ▶ User options are simple, straightforward, and designed to match actual business processes
- ▶ User options are always the same, regardless of which device is being used
- ▶ Functions can be completed with a single hand, making multitasking possible

High-Functionality:

- ▶ Obtain contact records for newly assigned sales leads
- ▶ Launch phone calls to new and existing contacts from contact records
- ▶ Track all contact activities and log meeting notes
- ▶ Send emails and attachments
- ▶ Create and reassign tasks to colleagues
- ▶ Schedule appointments



Users don't always have both hands free. 123 Sales single-handed operation allows for mobile multitasking.

**Are you ready to increase the productivity of your mobile workforce?
Find out how 123 Sales can help to make your business more competitive.
Call (888) 6-BE-SMART, or email: info@smartmicros.com**